

# Cynthia Warren

Graphic Design | Branding | UX/UI

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 hikaruwarrendesign.com

## Experience

### ■ YWCA Class Sponsored Project, (March 2023 - April 2023)

#### *Class Sponsored Project*

- Conceptualizing and created an advertising campaign for the Young Women's Christian Association as part of a class sponsored project focusing on non-profits. Worked under the guidance of YWCA representatives via virtual meetings to create a digital and print campaign for their use.

### ■ Tor Hovind Design, (Nov 2022 - Feb 2023)

#### *Subcontracting Graphic Designer*

- Planned, shot, and designed social media content for the brand Mark Schneider Fine Jewellery under art direction of Tor Hovind. Created content for Instagram, Facebook, TikTok, and Pinterest for the month of December, January, and February. Managed analytics for client presentation (from all platforms) during this period.

### ■ Mark Schneider Fine Jewellery, (Sep 2022 - Oct 2022)

#### *Class Sponsored Project*

- Designed potential advertisement content for the brand Mark Schneider Fine Jewellery as part of a contract with my BFA Graphic Design cohort. Visited the store and studio for content and presented decks over several weeks.

## Education

### ■ California State Long Beach, (2020 - Spring 2023)

*1250 Bellflower Blvd, Long Beach, CA 90840*

Bachelors of Fine Arts in Graphic Design (2023)

### ■ Pasadena City College, (2017 - Summer 2019)

*1570 E Colorad Blvd, Pasadena, CA 91106*

Humanities Associates in Art Degree (2019)

Associate in Arts in Studio Arts for Transfer (2020)

## Skills

Graphic Design  
Branding  
Package Design  
UX/UI Design  
Motion Design  
Illustration  
Photography  
Video Editing  
Writing

## Programs

Adobe Photoshop  
Adobe Indesign  
Adobe Illustrator  
Adobe Dimensions  
Adobe After Effects  
Adobe Premiere  
Adobe XD  
Figma  
Procreate

## Other

Fluent in English  
Fluent in Japanese  
Professional  
Communication  
Time Management  
Team Player  
Fast Learner

## Social Media

Instagram:  
[@hikaruwdesign](#)